

# MAINE

## *Clean Boatyards & Marinas*

### P R O G R A M

#### **PRESS RELEASE - for immediate release**

---

For more information or to arrange for an interview or photo opportunity please contact Susan Swanton, Executive Director, Maine Marine Trades Association at 207-773-8725 or [swanton@mainemarinetrades.com](mailto:swanton@mainemarinetrades.com).

---

November 3, 2009  
Portland, Maine

#### **Journey's End Marina Recognized as Rockland's Newest Clean Marina**

During a celebratory luncheon that included members of the facility's management and staff, neighboring boatyards and the media, Journey's End Marina was recognized by the Maine Clean Boatyards & Marinas Program as its newest designated facility. In her remarks Program Manager Susan Swanton of the Maine Marine Trades Association noted just what a 'journey' it had been for this company to receive its designation. "I am so pleased to be here today to make this particular presentation because it recognizes the significant commitment and lengthy process that was begun here several years ago. A facility such as this one – which is so diverse – really has to focus hard to achieve what you have. That you have been able to reach this goal after seeing responsibility for the program pass from one person to another and then another is a testament to that commitment and something that you can all be very proud of."

When staff member Greg Ricciardi was asked what this accomplishment means to him he was happy to say "We have honored the O'Hara family's commitment to make Journey's End Marina an environmentally responsible business and we want everyone to know that this commitment extends to providing the highest quality of service to our customers and their vessels. Everyone who works here is responsible for this achievement. We are all proud to be recognized this way and are grateful to all the people and organizations that have helped us with knowledge and encouragement as we have converted this old fish processing facility into an up-to-date clean full service facility."

The purpose of the program is to curb coastal pollution resulting from stormwater runoff, boat maintenance, fueling activities, waste storage and disposal and sewage. In order to qualify as a Maine Clean Boatyard & Marina a facility must demonstrate a high level of compliance in each of the five program areas. Participation in the Maine Clean Boatyards & Marinas Program is voluntary, with participating companies signing a pledge, completing a self-assessment and then inviting an independent verification team to inspect the facility. The Maine Clean Boatyards & Marinas Program is sponsored by the Maine Marine Trade Association with assistance from the Maine Dept. of Environmental Protection and the Maine Coastal Program. For more information about the Program please visit [www.mainemarinetrades.com/marinas](http://www.mainemarinetrades.com/marinas).

###



Staff members from Journey's End Marina take a minute to enjoy their designation as the newest designated facility in the Maine Clean Boatyards & Marinas Program.